

# case study

international food, home care & personal care manufacturer

**Programme Title:**

Team Workshop.

**Organisational Context:**

Diverse team of 20 individuals brought together to share an active, energising, different and unusual team event. The team wanted to spend time together as one team via a yacht based programme in order to understand each other better and improve team performance.

**Sample business issues:**

- The team are based in different locations throughout in Europe
- With different nationalities and beliefs
- With different job structures and responsibilities
- Ranging in age from 25 > 55.

**The solution:**

- 1.5 day programme
- Motivational reinforcement
- Overnight on yachts
- Full Day experiential yacht based programme.

**Programme interventions:**

- Pre programme design
- Experiential facilitation.

**Programme Content - Theoretical Input:**

- Metaphoric reinforcement from speakers & skipper / facilitators
- Performance Challenge modules©
- Strategy Challenge exercises.

**Activated by:**

- Experiential reinforcement
- Unique facilitator experiences ([www.missionspeakers.co.uk](http://www.missionspeakers.co.uk))

**Results:**

- 80% increase in team understanding & awareness
- 100% feel they can now develop and utilise the experiences and theory within their teams in the work place.

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